

## About IIMM Chennai



# Indian Institute of Materials Management

In Pursuit Of Excellence In Supply Chain Management

Presents

# 16th Edition Spectrum 2024

Theme:



**Accelerating Supply Chain Success with Artificial Intelligence & Gen AI in SCM**

**February 23, 2024 - Friday**

VENUE

## Radisson Blu Hotel

Chennai City Centre  
No 2 Ethiraj Salai, C-In-C Road,  
Egmore, Chennai, 600008

## The Indian Institute of Materials Management (IIMM), Chennai: A Legacy of Excellence

Founded 57 years ago, the Indian Institute of Materials Management (IIMM), Chennai, takes pride in its esteemed status as a Chartered Member of the International Federation of Purchasing & Supply Management (IFPSM), a distinguished institution globally recognized. Adhering to stringent global standards and acknowledged by various public and private sector entities, IIMM has cultivated an extensive network of Supply Chain Management professionals across all business verticals from Manufacturing, Logistics and service sectors.

This vibrant branch is a niche professional body to boost national prosperity and accomplish sustainable development in all operations of Supply Chain Management (SCM).

### Institutional core values

- ➔ To position and elevate the professional status of individuals engaged in Supply Chain Management domain the vital backbone of business contributing to major profit chunk
- ➔ To gain recognition and promote professionalism in SCM among manufacturing, commercial, industrial, technology, entrepreneurs and service undertakings.
- ➔ To propagate and promote among the members strict adherence to the IIMM Code of Conduct and Ethics for complying with the international practices in SCM field.

### IIMM All India network

With a footprint of 52 branches and 20 chapters, across all States and Union Territories of India, IIMM boasts over 10,000 registered members, encompassing Corporates, Associates, and Students. Its membership spans diverse sectors, including Business, Healthcare, Technology, Academia, and the Student Community, engaging professionals involved in varied aspects of Supply Chain, Materials, Logistics, Procurement, and Planning across different sectors of the economy.



**L R Meena**  
National President



**K Nagappan**  
Chairman - IIMM Chennai



**T Sornakumar**  
Chairman - Spectrum 2024



**Dr. B Ramesh**  
Chairman - Marketing



**Dr. B Sampath**  
Chairman - Organising Committee



**N S Sivaraman**  
Advisor - Spectrum 2024



**T A B Barathi**  
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**J Ravi Shankar**  
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**R Balakrishnan**  
Hony. Treasurer

## Indian Institute of Materials Management

Chennai Branch

4<sup>th</sup> Floor, Chateau D'ampa, 110/37, Nelson Manickam Road,  
Aminjikarai, Chennai - 600029

admin@iimmchennai.org; contact@iimmchennai.org; +91 98410 20201, +91 94446 56264

Charter Member: International Federation of Purchasing and Supply Management, Finland IFPSM

www.iimmchennai.org

- ➔ **SPECTRUM 2024**, annual flagship event organized by the Indian Institute of Materials Management (IIMM), Chennai Branch, is designed to provide a one spot opportunity to learn and practice the current advancements in Supply Chain Management across its key domains
- ➔ This is one Day's interactive event, with industry professionals and distinguished speakers from the verticals of emerging technologies such as AI, Manufacturing and Automobile and its component suppliers, industrial equipment and service organizations entrepreneurs, Start-ups seeking opportunities and Consultants for showcasing their wares. The participation in this event provides a business platform for their respective fields to leverage, advances in technical know-how, expertise. Processes and methods, competence and skills etc.
- ➔ Event Participants will directly explore and discuss the current core issues defying solutions by getting valuable insights into industry trends. IIMM has worked hard over the months to provide a platform for meaningful discussions, networking opportunities, and the exchange of knowledge among professionals.
- ➔ IIMM serves as a dynamic platform for the exchange of ideas in numerous dimensions of Supply Chain, covering Learning, Research, Acquisition, Storage, Sourcing, Warehousing, Distribution, Delivery, Material Control, Logistics, and Strategic Planning. This collaborative effort aims to enhance the efficiency and effectiveness of Supply Chain processes, benefiting both customers and suppliers across the country.



#### **Benefits of Participating in SPECTRUM 2024**

- ➔ **Strategic Management of Business Dynamics:** An acquisition of insight into feasible strategies for managing the changing conditions in SCM domain.
- ➔ **Opportunity Identification and Profit Conversion:** Sharpening the competence to smell new opportunities learn the process of converting them into profits and sustained business growth.
- ➔ **Enhanced Cross-Industry Networking:** Building new ways to network with the right personnel across various industries for assistance, collaboration and knowledge exchange for mutual benefit.
- ➔ **Understanding Future SCM Trends:** Gaining insights for managing the future trends in SCM, and be updated and adapt to the evolving landscape, integrating technology and processes and avoid become obsolete.
- ➔ **Learning from Successful SCM Practitioners:** Exploring opportunities to learn from successful SCM practitioners to enhance your own career and ambitions towards building on your dreams for your future.

#### **Who Should attend SPECTRUM 2024**

Senior and middle-level executives engaged in strategic planning, manufacturing, services, logistics, sourcing, automation, and IT. Also, professionals and consultants involved in Supply Chain Management (SCM), logistics service providers, consultants, Start-up Entrepreneurs and Micro, Small, and Medium Enterprises (MSME) personnel engaged in logistics, seeking advancements to reach the next level of improvements. Additionally, trainers and faculty from educational institutions who wish to stay updated with the latest trends in SCM.



### **Program Schedule...**

#### **Chief Guest Address**

**“How GenAI will re-shape business economics”**

#### **Key Note Speaker Address**

**“Impact of GenAI on SCM Processes”**

**Tech. Session - 1: The Use of Generative AI in Manufacturing**

**Tech. Session - 2: Reinventing Multimodal Logistics thru GenAI**

**Panel Discussions: Will generative AI be a friend or foe to your workforce?**

**Tech. Session - 3: Exploring the Potential of Generative AI in Healthcare & Life Sciences**

**Tech. Session - 4: GenAI use in Space Technology**

#### **Registration Details**

The participation fee for **IIMM members is Rs. 5,000/-**, and for **non-members, it is Rs. 5,500/-** per delegate, exclusive of 18% GST. We also offer an exclusive participation fee for Academicians, Students, and Research Scholars. Please note that the above charges apply to both virtual and physical participations. A 10% concession shall be given for a minimum of 5 or more participants from a single organization

#### **Payment Details**

You can mail to us your nominations along with the Registration fees by Cheque / Draft / NEFT in favour of Indian Institute of Materials Management payable at Chennai, so as to reach us on or before **February 20, 2024**

#### **NEFT Details**

**Indian Institute of Materials Management  
State Bank of India, NM Road Branch, Chennai  
Current Account No.: 10144205193  
IFSC Code: SBIN0011606, GST: 33AAAAI0056P3ZO, PAN: AAAAI0056P**