



INDIAN INSTITUTE OF MATERIALS MANAGEMENT
Chennai

Certificate Programme on International Business & Managing EXIM

Through Webinar

From 22nd November 2021 to 26th November 2021
(5 Days)



In Pursuit of Excellence in Supply Management

For Registration Contact

INDIAN INSTITUTE OF MATERIALS MANAGEMENT

4th Floor, "Chateau D' Ampa", 110 (New No: 37) Nelson Manickam Road
Aminjikarai, Chennai - 600 029 | Tel: 044-2374 2750 / 2374 2195
Email: admin@iimmchennai.org | Web: www.iimmchennai.org



IFPSM

Charter Member : International Federation of Purchasing and Supply
Management (IFPSM) - UK

About IIMM

Indian Institute of Materials Management (IIMM) through its wide network of 52 branches and 20 chapters spread all over the country and with more than 10,000 members, represents a wide spectrum of professionals engaged in the various facets of Materials Management and responsible for planning, sourcing, control and Distribution of materials and services. IIMM through its various training and educational courses is striving to equip these professionals with the latest tools and techniques needed to develop new and innovative approaches to Supply Chain..

About the Course

In an expanding world economy where trade barriers fall and markets become increasingly fragmented, the future belongs to the business that can offer best value for lowest cost at least amount of time. Time is a crucial source of competitive advantage and only with it a firm or institution can compete in the present day global business environment. Like cost, Time is also manageable.



Business has been increasingly becoming global in its scope, orientation and strategic intent. This programme provides a comprehensive yet concise exposition of the salient features, trends and intricacies of International Business & Exim Management. The subject matter is presented in a lucid and succinct style so that even those who do not have a pre-requisite knowledge of the subject can easily understand it. The subject will be enriched and made more interesting by the well-chosen Faculty who has rich exposure to the areas they are handling in the session.

The takeaway from this course will enable them to understand the nuances of all aspects of Global Business at **Micro level** unlike other PG Programmes which handle these topics at **Macro level**.

Join and Deliberate with SCM Fraternity

THE PROGRAMME CONTENT

Structured to 5 days with 5 Modules and TEST

Module.1 – Global Trade.

Module.2 – International Institutions.

Module.3 - International Trade Administration.

Module.4 – Export Policy.

Module. 5 – Role of Customs in EXIM



TEST & ATTENDANCE

At the end of the programme, a test for 60 minutes duration will be conducted through online. The maximum marks of this test will be 60 and pass % is 50. Those who successfully complete will be awarded with the certificate and others will get a course completion certificate.

Participants should ensure minimum 75%

WHO CAN BENEFIT?

Managers and Executives of Purchase / Planning / Warehouse / Finance of Manufacturing organisations, Faculty of Business Administration Institutes and other Management Professionals. Post Graduate students of any discipline will get benefited with this Programme.



REGISTRATION



Please mail your nomination(s) along with participation fees through Crossed Cheque / Draft in favour of **Indian Institute of Materials Management**, payable at Chennai. Nominations along with payment to reach IIMM office on or before **22nd November 2021**.

SCHEDULE AND FEES

On 5 days from 22nd November to 26th November 2021 –

Timing is from 07.00 pm to 09.00 pm.

The sessions will be conducted through webinar. The fees will be **Rs. 2950/- (inclusive of 18% GST) per participant. (10% concession for 3 or more participants from a single. organisation).**

NEFT DETAILS

Beneficiary Name: **INDIAN INSTITUTE OF MATERIALS MANAGEMENT**

Bank Name: **STATE BANK OF INDIA**

Branch Address: Nelson Manickam Road, No. 2/38, Railway Colony 3rd Street, Aminjikarai, Chennai- 600029. (Branch code: 011606)

Account type: **Current account**

Account No.: **10144205193**, IFSC Code: **SBI N 0011606**

MICR no.: 600002140 000039 11, PAN No : AAAAI0056P

GST In: 33AAAI0056P3ZO

COURSE - COORDINATOR

Mr. Govindaraj.N, who has about 5 decades of experience both in Industry and Academics

About IIMM membership details please contact IIMM Chennai at 9841020201, 04423742195, 23742750, admin@iimmchennai.org & IIMM Courses edu@iimmchennai.org