

14<sup>TH</sup> EDITION OF

# SPECTRUM 2022



CROSS INDUSTRY LEARNING

## Global Supply Chain Trends in Post Pandemic Era



25-26 February, 2022  
9.00 AM to 5.00 PM  
MMA Auditorium  
Pathari Road (Off Anna Salai)  
Chennai



CHARTERED MEMBER  
 IFPSM

MEDIA PARTNER  
**MOTORINDIA**  
motorindia@gmail.com | 7840597082

Indian Institute of Materials Management, Chennai  
4TH FLOOR, "CHATEAU D'AMPA", 110 (NEW NO: 37), NELSON MANICKAM ROAD  
AMINJIKARAI, CHENNAI - 600 029, TAMILNADU, INDIA.

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MOBILE: +91 98410 20201  
ADMIN@IIMMCHENNAI.ORG  
WWW.IIMMCHENNAI.ORG

## ABOUT IIMM CHENNAI

As the pioneering organization for the SCM professional, Indian Institute of Materials Management (IIMM) Chennai Branch is the sought-after, body in the professional space by all SCM Professionals, both experienced and budding SCM youngsters and students wishing to start a career in SCM domain. Even in the disturbed post Covid era, this annual mega event for year 2022 is scheduled on Friday 25<sup>th</sup> and Saturday 26<sup>th</sup> February at the MMA Auditorium.



We invite SCM fraternity from all Industry verticals relevant to the chosen theme for that particular year, which carries the most important thematic learning of the year - supply chain lessons from the pandemic period experience, which had witnessed globally an unprecedented turbulence, cutting across the entire industries.

To move ahead with the new zero base and also to adapt to the New(Nu) normal situation from 2021, a back half step is needed. With this background, we have chosen Spectrum 2022 to be conducted in physical mode, with the relaxed Covid 19 guidelines from the Govt. of India with emphasis on learning from Health Care sector and their practices in this turbulent period which had played the major role in ensuring economic sustenance of all industries.

The eminent speakers who would share their experience while delivering their knowledge, will also look into what lies next in the near future, so that SCM professionals are equipped to face these challenges. The skills so gained will enable the industry verticals to be more competitive, which is the need of the hour in

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the Post Pandemic period. The outcome will perhaps bring out a totally changed way of doing business in the post pandemic period.

IIMM Chennai appeals to all connected in some way or other to the SCM role to benefit themselves through participation in the event at the venue in person and encourage their peers, sub ordinates and other associates to benefit as well. These two days of power-packed sessions from a panel of speakers from eminent fields will touch-base various important SCM functions.





## WHO SHOULD ATTEND?

- Senior and Middle level executives involved in Strategic Planning, Manufacturing, Services, Logistics, Sourcing, Automation, IT Professionals and consultants involved in SCM.
- Logistics Service Providers and Consultants.
- MSME personnel involved in Logistics, who look forward to next level of improvements.
- Trainers & Faculty from Educational Institutions who want to update themselves with the latest trends.

## KEY TAKEAWAYS

- To learn how to modify and conduct business in the context of pandemic era and post pandemic new normal.
- To Identify the new business opportunities and how to leverage them in the post-pandemic period.
- To face the challenges and protect the business.
- To help SCM Professionals of various levels to plan and develop competences on advent of emerging technologies...

## REGISTRATION

You can mail your nomination(s) along with participation fees through **Crossed Cheque / Draft in favour of Indian Institute of Materials Management, payable at Chennai**. Nominations along with payment to reach IIMM office **on or before 15th February 2022**.

## DELEGATE FEE

- **For Members of IIMM: Rs. 7,200 and for Non-Members Rs. Rs.8000 / per person, + 18% GST** (10% Concession can be given on minimum of 5 or more participants from Single organization)
- **For Students & Faculty members: Rs.5000/- per person** (Including GST)
- **International Delegates USD 100/-**

## BANKING DETAILS (RTGG, IMPS, NEFT)

Indian Institute of Materials Management  
Bank: State Bank of India, NM Road Branch,  
Chennai 600 029

Current Account: 10144205193

IFSC Code: SBIN0011606

MICR Code: 600002140

GST IN – 33AAAAI0056P3ZO

## KEY ORGANIZERS



**H K Sharma**

National President, IIMM



**B Ramesh**

Branch Chairman, IIMM Chennai



**N Swayambhu**

Vice President-South, IIMM



**K Nagappan**

Chairman  
Spectrum 2022



**S Subramanian**

Chairman  
Content Committee



**N S Sivaraman**

Advisor  
Spectrum 2022



**T A B Barathi**

Advisor  
Spectrum 2022

## EVENT SCHEDULE

SESSION	FROM	TO	PROGRAMME
<b>25 Feb 2022 Friday (Day 1)</b>			
Inaugural	9.00 AM	10.30 AM	Kuthu Vilakku Lighting Welcome Address Theme Address Chief Guest Address (National & Global View)
Tech Session 1			Key note Speaker Address - Policy interventions by Gol in SCM for improving economic growth. Vote of Thanks
Tea Break	10.30 AM	11.00 AM	<b>Tea and Networking</b>
Tech Session 2	11.00 AM	12.00 Noon	Logistics of the world's largest Covid-19 vaccination drive - India
Tech Session 3	12.00 Noon	1:00 PM	Enduring supply chain lessons from the Pandemic - across Industries
Lunch Break	1:00 PM	2:00 PM	
Tech Session 4	2:00 PM	3:00 PM	Building resilient healthcare supply chains post-pandemic
Tea Break	3:00 PM	3:30 PM	
Tech Session 5	3:30 PM	4:30 PM	Success story - How Milk / Products supply chain maintained uninterrupted during pandemic
Closing Remarks	4:30 PM	5:00 PM	Mr S.Subbu, Chairman content committee
<b>26 Feb 2022 Saturday (Day 2)</b>			
Tech Session 6	9.30 AM	10.30 AM	Sensing Wants, Needs and Preferences - The Key to enhancing Retail Customers Experience
Tech Session 7	10.30 AM	11.30 AM	Supply Chain in Health Care after 3/2020 Role of Technology: A Clinician's Perspective
Tea Break	11.30 AM	12.00 AM	
Tech Session 8	12.00 AM	1.00 PM	Key Role of Automation in Future-Proofing Supply Chains
Lunch Break	1.00 PM	2.00 PM	
Tech Session 9	2.00 PM	3.00 PM	Supply chain resilience in the era of climate change
Tea Break	3.00 PM	3.30 PM	
Tech Session 10	3.30 PM	4.45 PM	Panel - Sustaining a Culture of Quality With a Hybrid Workforce
Closing Session	4.45 PM	5.00 PM	



**SPECTRUM 2022****INDIAN INSTITUTE OF MATERIALS MANAGEMENT**

4<sup>th</sup> Floor, "Chateau D Ampa"  
 110 (New # 37) Nelson Manickam Road  
 Aminjikarai, Chennai - 600029  
 Tel : 2374 2750, 2374 2195  
 Email: admin@iimmchennai.org  
 Website : www.iimmchennai.org

Theme : **Global Supply Chain Trends  
in Post Pandemic Era**

Date : 25th and 26th February 2022

Venue : MMA Auditorium  
 Madras Management Association  
 Chennai - 600 006

**Nomination form**

Organisation :

IIMM Membership status  
(Please tick)

IIMM Member

Non-Member

Address :

e-mail :

**GST IN:**  
Mandatory

Telephone / Fax No. :

Mobile No. :

	Name(s)	Designation	Email	Mobile
1.				
2.				
3.				
4.				
5.				

Participation Fee ( Per Person)

IIMM Member Rs. 7,200 + 18 % GST

Non-Member Rs. 8,000 + 18 % GST

**10% Concession can be given on minimum of 5 or more participants from Single organization  
For Students & Faculty members: Rs.5,000/- per person (Including GST)**

Payment : By Cheque / DD drawn in favour of **Indian Institute of Materials Management**, (Payable at Chennai)  
 Our GST IN : **33AAAAI0056P3ZO**, PAN: **AAAAI0056P**

Cheque / DD No	Date	Amount	Drawn on (Bank Name & Branch)

**NEFT details : STATE BANK OF INDIA, NM Road Branch, Chennai - 29. Current account no. 10144205193  
IFSC Code: SBI N 0011606, MICR code - 600002140**

Name of Signatory :

Designation :

Signature :

Email:

Contact No(s):

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## SPONSORSHIP DETAILS

### EVENT SPONSORSHIP

₹500000

- Logo in title page
- Coverage in News and promos
- Complementary 4 Individual Life membership
- Backdrop, banners, publicity Materials
- 10 delegates complementary

### TITLE SPONSORSHIP

₹300000

- Logo in title page
- Coverage in News and promos
- Complementary 2 Individual Life membership
- Backdrop, banners, publicity Materials
- 5 delegates complementary

### PLATINUM SPONSORS

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- Backdrop, banners, publicity Materials
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### GOLD SPONSORS

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### BRONZE SPONSORS

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- 1 delegates complementary

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# Indian Institute of Materials Management

## Chennai Branch



**Global Supply Chain Trends in Post Pandemic Era**  
25-26 February, 2022

### Souvenir Advertisement Form

Name of Organisation: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact No(s): \_\_\_\_\_ Email: \_\_\_\_\_

## Tariff Plan

Tick Here

Full page (A4) Inside Front Cover/ Back Cover, Colour Rs. 10,000

Full page (A4)- Inside the content- Colour Rs. 7,500

Full page (A4)- Inside the content- B&W Rs. 5, 000

Half page - Inside the content- B&W Rs. 2,500

Quarter page - Inside the content- B&W Rs. 1,250

*Conformation along with Advertisement materials in high resolution images and the inside matter*

**for details contact : Mr. Subir Kumar Mohanty, Souvenir Editor, IIMM Chennai**  
**Mobile:- +91 8754420302, admin@iimmchennai.org**

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Charter member - IFPSM, UK  
The International Federation of Purchasing and Supply Management