



INDIAN INSTITUTE OF MATERIALS MANAGEMENT
Chennai

Certificate Program on Redefining the Role of Supply Chain

Through Webinar

From 5th November 2021 to 9th November 2021
(4 days)



In Pursuit of Excellence in Supply Management

For Registration Contact

INDIAN INSTITUTE OF MATERIALS MANAGEMENT

4th Floor, "Chateau D' Ampa", 110 (New No: 37) Nelson Manickam Road
Aminjikarai, Chennai - 600 029 | Tel: 044-2374 2750 / 2374 2195
Email: admin@iimmchennai.org | Web: www.iimmchennai.org



IFPSM

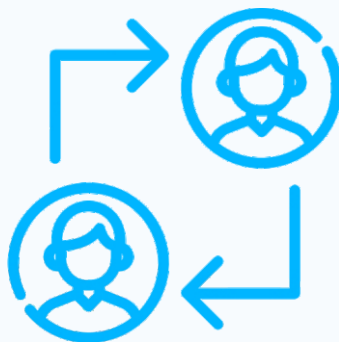
Charter Member : International Federation of Purchasing and Supply
Management (IFPSM) - UK

About IIMM

Indian Institute of Materials Management (IIMM) through its wide network of 52 branches and 20 chapters spread all over the country and with more than 10,000 members, represents a wide spectrum of professionals engaged in the various facets of Materials Management and responsible for planning, sourcing, control and Distribution of materials and services. IIMM through its various training and educational courses is striving to equip these professionals with the latest tools and techniques needed to develop new and innovative approaches to Supply Chain..

About the Course

In an expanding world economy where trade barriers fall and markets become increasingly fragmented, the future belongs to the business that can offer best value for lowest cost at least amount of time. Time is a crucial source of competitive advantage and only with it a firm or institution can compete in the presentday global business environment. Like cost, **Time** is also manageable.



This certificate course is well structured for the participants to get an insight into the purpose for redefining supply chain in the current scenario.

The **take away** from this course will enable participants to understand the nuances of the aspects to bring in developing new strategies and fine tuning for a seamless supply chain, which will be the requirement for the coming years.

Faculty

IIMM has an excellent pool of faculty comprising of experts from trade and industry, including working professionals. Each topic will be handled by different faculty. The practical experience of the faculty members will be an added advantage to the participants.

Join and Deliberate with SCM Fraternity

COURSE CONTENT

Structured to 4 days with 4 Modules and a TEST

Module.1 –Transparency for Long-Term Decisions: Covid induced disruptions, Successful strategies to improve all the stages of supply chain, Tactical supply chain decisions

Module.2 – Module.2 – MTS and MTO Decisions: Impact of pandemic in retaining the seamless flow of supply chain in manufacturing industry, Accelerating manufacturing through better Make to Stock and Make to Order decisions

Module.3 -Digital Transformation of Supply Chain: Gradual adoption of digital routes, Integral strategy to digitise supply chain, Data analysis and Cloud computing within supply chain.

Module.4-Customisation: Focus areas in the current scenario, Online customer service support, Social media as a tool.

TEST & ATTENDANCE

At the end of the programme, a test for 60 minutes duration will be conducted through online. The maximum marks of this test will be 60 and pass % is 50. Those who successfully complete will be awarded with the certificate and others will get a course completion certificate.

Participants should ensure minimum 75% attendance

WHO CAN BENEFIT?

Managers and Executives of Purchase/ Planning / Warehouse/ Finance of Manufacturing organisations, Cost Accountants, Administrators of Healthcare and Hotel industries, Faculty of Business Administration Institutes and other Management Professionals. Post Graduate students of any discipline will get benefitted with this programme



REGISTRATION



Please mail your nomination(s) along with participation fees through Crossed Cheque / Draft in favour of **Indian Institute of Materials Management**, payable at Chennai. Nominations along with payment to reach IIMM office on or before **4th November 2021**.

SCHEDULE AND FEES

On 4 days from 5th November 2021 to 9th November 2021.

Timing is from 07.00 pm to 09.00 pm

- 👉 The sessions will be conducted through webinar.
- 👉 The fees will be **Rs. 2,596/-** (including GST 18%) per participant (10% concession for 3 or more participants from a single organisation.)

NEFT DETAILS

Beneficiary Name: **INDIAN INSTITUTE OF MATERIALS MANAGEMENT**

Bank Name: **STATE BANK OF INDIA**

Branch Address: Nelson Manickam Road, No. 2/38, Railway Colony 3rd Street, Aminjikarai, Chennai- 600029. (Branch code: 011606)

Account type: **Current account**

Account No.: **10144205193**, IFSC Code: **SBI N 0011606**

MICR no.: 600002140 000039 11, PAN No : AAAAI0056P

GST In: 33AAAI0056P3ZO

COURSE - COORDINATOR

Mr. Govindaraj.N who has about 5 decades of experience both in Industry and Academics